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BIG DATA BOOTCAMP: WHAT MANAGERS NEED TO KNOW TO PROFIT FROM THE BIG DATA REVOLUTION



Springer-Verlag Berlin and Heidelberg GmbH Co. KG, Germany, 2014. Paperback. Book Condition: New. 2014 ed.. 226 x 150 mm. Language: English . Brand New Book. Investors and technology gurus have called big data one of the most important trends to come along in decades. Big Data Bootcamp explains what big data is and how you can use it in your company to become one of tomorrow s market leaders. Along the way, it explains the very latest technologies, companies, and...

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- Authored by David Feinleib
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