



## A Book Sale How-To Guide: More Money, Less Stress

By Pat Ditzler

Amer Library Assn Editions. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 10.7in. x 8.3in. x 0.4in. A tried-and-true method to raise funds while engaging the community, library book sales can be a win-win situation if done correctly. Book sale veterans Ditzler and Dumas point out specific ways to run a sale to ensure maximum financial benefit while building community support. Readers will learn the best strategies for gathering and processing donations throughout the year. How to organize teams of volunteers to solicit, sort, price, and manage the physical inventory of books, videos, CDs, and records. The importance of building momentum from one book sale to the next by recruiting a permanent team of volunteers. How the Internet can be used to increase sales. Using case histories from three successful ongoing programs, everything from setup to cleanup, on-site money matters, and financial control is covered. The practical sample forms included will make running a successful book sale that much easier. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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