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Secrets of a Midnight Entrepreneur

By James Bowes

Dog Ear Publishing, LLC. Paperback. Condition: New. 116 pages. Dimensions: 8.3in. x 5.4in. x 0.4in. Launch your business at night while still working full-time! Tactics and Tools for the Midnight Entrepreneur - Use the Internet in your development process - Conduct cost-effective marketing - Manage your manufacturing and fulfillment process - Build sales . . . and much more James Bowes Jr. is a prime example of a Midnight Entrepreneur. A graduate of Boston Universities Manufacturing Engineering program, James professional career started off at Sikorsky Helicopters in Stratford, CT. He returned to Boston University to receive a MS in Manufacturing, and eventually networked his way into a small electronics startup called Sensitech. In 1999, while at Sensitech he worked at midnight and launched MDX Industries Inc. Eventually leaving Sensitech, James has gone on to develop a number of consumer products, has been awarded three patents, and has served as a consultant to a number of small and not so small businesses. He currently owns and operates a number of successful e-commerce websites. Having no experience in the publishing industry, but with a successful philosophy that he needed to share, he decided to launch a career as both a writer and publisher....



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